

CrowdBridge

Client Engagement Process

Cut Through the Noise / Tap Into the Genius of Team / Make Great Decisions

Step 1 Contact CrowdBridge to discuss business challenge / opportunity Step 2 Discuss and clarify need and how CrowdBridge can support Complete CrowdBridge intake & prioritization assessment CrowdBridge analyzes client intake results and provides fact based prioritization report + proposed workplan to Client Step 5 Discuss, align and confirm workplan: core needs, 5 expected outcomes, critical questions, participation to maximize diversity of thinking, practical process build balancing speed & quality of output Step 6 CrowdBridge facilitated session followed by Executive Summary and Brief of decisions, key input and next steps to maximize results Client review, input and alignment of Executive Summary and Action Plan Step 8 Client executes on Action Plan with CrowdBridge following progress Step 9 Scheduled updates on Action Plan performance / tweaking facilitated by CrowdBridge Step 10 Client success with ongoing performance tracking of 10 successful decision makers for talent and succession planning facilitated by CrowdBridge